

Conference Programme
USE2015
Groningen, The Netherlands
21-23 October 2015



TUESDAY 20 October 2015

**17:00-18:00 Welcoming Reception & Registration at the Provincial Government Building Groningen
- Welcome by Patrick Brouns, Provincial Executive of the Provincial Government**

18:00-18.45 Guided walking tours

WEDNESDAY 21 October 2015

08:15-09:00 Registration & Coffee (Location: Atrium)

09:00-12:00 Plenary session (Location: Appel)

09:00-09:15 Opening address by Hanze UAS Board in the person of Rob Verhofstad

09:15-09:45 Opening by organizers Harm van Lieshout and Hugo Velthuisen

09:45-10:30 Keynote speaker: Professor Peter Hasle PhD – Occupational health and safety management in micro and small enterprises

10:30-11:00 Coffee Break

11:00-11:45 Keynote speaker: Professor Dr Gerard I.J.M. Zwetsloot – Sector Codes as a Tool for Organisational Health and Development in Craft Sectors

12:00-13:00 Lunch (Location: Atrium)

13:00-14:45		Concurrent Workshop Sessions			
	<p>Workshop 1.1 OSH: national programs and perspectives I <i>Chair: Leni Beukema</i></p>	<p>Workshop 1.2 SMEs, CSR and employment relations in a global economy <i>Chair: Harm van Lieshout</i></p>	<p>Workshop 1.3 OSH: the individual worker <i>Chair: Karel-Jan Alsem</i></p>	<p>Workshop 1.4 Demographic change: a challenge in SMEs in the Horeca sector <i>Chair: Andrea Weimar</i></p>	<p>Workshop 1.5 How can contemporary office design and new ways of working benefit employees and organizations? <i>Chair: Mark Mobach</i></p>
1.1 Contributions	<p>Authors: Dar Ny Chuah, Pe Ter Tan and Kee Chong Tan (Karen Seah presents) Title: Evaluation of a Singapore national programme on assisting SMEs in building their workplace safety and health risk management capabilities.</p>				
ROOM: F1.19	<p>Authors: Kultida Bunjongsiri and Sunil Herat Title: Barriers and challenges to apply health and safety criteria in regard to eco-industrial regulation: a case study of Saha-groups - Sriracha, Thailand.</p>				
1.2 Contributions	<p>Authors: Peter Lundqvist and Catharina Alwall-Svennefelt Title: Further steps in a Swedish occupational health and safety strategy for agriculture.</p>				
ROOM: F2.13	<p>Author: Barbara J. Durkin Title: Preventing tragedies: using government procurement and the international labor standards to change the world.</p>				
1.3 Contributions	<p>Authors: Dirk Johan de Jong and Frank Jan de Graaf Title: The transfer of employee-oriented CSR in multinational SMEs: an explorative study on the values of owner-managers within international business</p>				
ROOM: F2.17	<p>Authors: Harm van Lieshout and Anneloes Scholing Title: New self-regulation initiatives to discourage unfair employment practices in the Netherlands.</p>				
1.4 Contributions	<p>Author: Claire-Isabelle Roquebert Title: Employees and (in)formal corporate social responsibility (CSR) in Small and Medium sized enterprises.</p>				
ROOM: F2.15	<p>Authors: Myung-Sook Lee, Kee Hong Cho, Kuck-Hyun Woo and Jae Hoon Roh Title: Application of PAOT-OSH programme to SMEs in Korea.</p>				
1.5 Contributions	<p>Authors: Stig Vinberg and Maria Warne Title: Alcohol use among seasonal employees in SMEs at ski resorts.</p>				
ROOM: F2.14	<p>Authors: Barbara Libowitzky (Cornelia Fröschl presents) Title: Austria's solution to ensure OSH support for SMEs.</p>				
1.4 Contributions	<p>Author: Sarah Copey (Katalin Sas presents) Title: The ageing European work force - policy and practice for SMEs - the OSH response.</p>				
ROOM: F2.15	<p>Authors: Robert Hemke and Florian Elsaesser Title: The importance of demographic change for the catering and hospitality industry.</p>				
1.5 Contributions	<p>Authors: Constanze Nordbrock and Barbara Schlote-Sautter Title: The hotel, restaurant and catering trade - design of demographic change.</p>				
ROOM: F2.14	<p>Authors: Kiki de Jonge, Eric F. Rietzschel and Nico W. van Yperen Title: Always connected at work? The role of information novelty and individual needs.</p>				
ROOM: F2.14	<p>Authors: Barry Haynes and Nick Nunnington Title: Evidence based office design and configuration: putting people at the centre of the process.</p>				
	<p>Authors: Jan Gerard Hoendervanger, Nico W. van Yperen and Mark P. Mobach Title: Towards needs-based work environments.</p>				
	<p>Authors: Rianne Appel-Meulenbroek, Peggie Rothe and Philip van Susante Title: The opinion employees working activity based versus dedicated seating on the added value of their work environment.</p>				
14:45-15:15		Afternoon refreshments			

15:15-17:00		Concurrent Workshop Sessions			
	<p>Workshop 2.1 OSH: national programs and perspectives II <i>Chair: Promila Sharma</i></p>	<p>Workshop 2.2 Workplace Innovation among SMEs <i>Chair: Jac Christis</i></p>	<p>Workshop 2.3 OSH: anchoring protection and prevention in firms <i>Chair: Franz-Josef Gellert</i></p>	<p>Workshop 2.4 <u>Special Session</u> Media in Prevention <i>Chair: Martina Hesse-Spötter</i></p>	<p>Workshop 2.5 <u>Special Session</u> The cultural dimension of theory <i>Chair: Iekje Smit</i></p>
2.1 Contributions	<p>Authors: Kavita Narwal, Neha Mehra, Preeti Singh, Tulika Khera and Promila Sharma Title: Challenging working conditions of Indian workers working in small scale industries and preventive measures.</p>				
ROOM: F1.19	<p>Authors: Yusuf Tahir Altuncu and Mehmet Besiktas Title: Occupational health and safety laws in Turkey.</p> <p>Authors: Zhang Shuting, Lv Yandan, Dong Yan and Zheng Suhui Title: An investigation report of potential Chinese consumers on the cognition of European brands.</p>				
2.2 Contributions	<p>Authors: Jac Christis and Erik Soepenbergh Title: Lowlands socialtechnical design theory and lean production.</p>				
ROOM: F2.13	<p>Author: Geert van Hootegeem Title: Total Workplace Innovation - The paradigm that will change (fast) growing SME's (... and our economy)</p> <p>Author: Jannes Slomp Title: Sociotechnical evaluation of alternative and innovative shop floor control systems.</p>				
2.3 Contributions	<p>Authors: Patrick Laine and Marc Malenfer Title: Designing a prevention approach suitable for small enterprises.</p>				
ROOM: F2.17	<p>Authors: Karin Reinhold, Onnela Paas and P. Tint Title: Voluntary safety management systems in SMEs- does OHSAS18001 certification help?</p> <p>Authors: Maria Chiara Leva, Nora Balfe, Tom Kontogiannis and Marko Gerbec Title: Total safety management for SME.</p>				
2.4 Special Session	<p>Chair/author: Martina Hesse-Spötter , with the participation of Cornelia Fröschl Special Session: Media in Prevention</p>				
ROOM: F1.23	<p>Including contribution Cornelia Fröschl: Supporting Smartly – Utilizing online media to meet OSH requirements in Austria</p>				
2.5 Special Session	<p>Chair/author: Iekje Smit Special Session: The cultural dimension of theory Special guest speaker: Geert Hofstede Speech: Cross-border communication skills for small entrepreneurs</p>				
ROOM: Appel					
19:00-23:00		Conference Dinner & Networking Event (Location: Restaurant 't Feithhuis)			
19:00-19:30	Reception				
19:30-19:40	Welcome by Paul Ganzeboom, Leading Dean Centre of Applied Research of Entrepreneurship and Innovation				
19:40-23:00	Dinner & Drinks				

THURSDAY 22 October 2015					
08:00-08:45		Registration & Coffee (Location: Atrium)			
08:45-09:45		Plenary Session (Location: Appel)			
08:45-09:45		Keynote speakers: Maureen Shaw and Ben Hume - BC CEO Safety Charter Model and Results			
09:45-10:15		Coffee Break			
10:15-12:00		Concurrent Workshop Sessions			
	Workshop 3.1 OSH: sector level studies 1 <i>Chair: Sisse Grøn</i>	Workshop 3.2 How SMEs organise competitive advantage <i>Chair: Gert Walhof</i>	Workshop 3.3 Healthy Ageing & Work <i>Chair: Leni Beukema</i>	Workshop 3.4 Research Methods for investigating health and safety practice in micro and small enterprises <i>Chair: Monique Ramioul</i>	Workshop 3.5 Online tools: a good practice to support implementation of IOSH measures in SMEs <i>Chair: Marc Malenfer</i>
3.1 Contributions	Authors: Danièle Champoux, Caroline Jolly and Ludovic Tuduri Title: Pesticides use in apple production in Québec: Addressing OHS issues from the perspective of SBs research.				
ROOM: F1.19	Authors: Kari Kjestveit and Kari Anne Holte Title: Farming in transition: how do Norwegian farmers interpret and approach new workplace risks? Authors: Ann Hedlund and Ing-Marie Andersson Title: Drivers' opinions concerning working conditions in forest fuel production.				
3.2 Contributions	Authors: Geoffrey Hagelaar, Anne Staal, Richard Holman and Gert Walhof Title: Tool for identifying critical control points in embedded purchasing activities in SMEs.				
ROOM: F2.13	Authors: Anne Staal, John Tookey, Jeff Seadon, Mark Mobach and Gert Walhof Title: How innovative New Zealand firms procure environmental technical innovations for the construction industry: a literature review. Authors: Geoffrey Hagelaar, Anne Staal, Richard Holman and Gert Walhof Title: The nature of embedded purchasing activities in SMEs: results from a Dutch multiple case study. Author: Petra Oden Title: SMEs cooperate to meet social procurement conditions.				
3.3 Contributions	Authors: Klaske Veth, Hubert Korzilius and Beatrice van der Heijden Title: HRM bundles and employee outcomes: Opening the black box. The roles of job demands and job resources.				
ROOM: F2.17	Authors: Cécile Oosting, Leni Beukema, Arie de Ruijter and Leo Witvliet Title: To live or to survive in organizations. Author: Leni Beukema Title: Strengthening professional resilience in long-term sick leave. Authors: Anne Jortikka and Helena Palmgren Title: Work well-being of self-employed.				
3.4 Contributions	Author: William Cockburn Title: Introduction to ESENER Author: Arnold Riedmann Title: Methodological challenges of interviewing micro and small firms on the topic of health and safety– experiences from ESENER-2.				
ROOM: F1.20	Authors: Lothar Lissner and Réka Zayzon Title: The OSH-situation in micro and small firms - methodological challenges in European and German surveys and research projects.				

3.5 Contributions	<p>Authors: Marc Malenfer and Patrick Laine Title: Online tools: a good practise to support implementation of OSH measures in SME. Authors: Pierre Canetto and Jacques Marsot Title: MAVImplant, an online tool for building a 3D mockup workplace for small enterprises. Authors: Albert Hollander and Henri Heussen Title: Stoffenmanager: one decade of development and implementation. Authors: Garrett Burnett and Thomas Cunningham Title: Digital delivery of occupational safety and health content: making research easy to use and easy to steal.</p>				
12:00-13:00	Lunch (Location: Atrium)				
12:00-13:00	Poster session (Location: Atrium) Chair: Hans Juergen Bischoff				
	Poster contributions are presented in the Atrium.				
13:00-13:45	Plenary Session (Location: Appel)				
13:00-13:45	<u>Keynote speaker: Professor David Marsden - Well-being policies, sickness absence and workplace performance</u>				
13:45-14:15	Coffee Break				
14:15-15:45	Concurrent Workshop Sessions				
	<p>Workshop 4.1 OSH: sector level studies 2 <i>Chair: Ghita Bracaletti</i></p>	<p>Workshop 4.2 <u>Special Session</u> Roundtable Sustainability & Finance I <i>Chairs: Margreet Boersma and Frank Jan de Graaf</i></p>	<p>Workshop 4.3 OSH: firm's culture and employment relations <i>Chair: Barry Foster</i></p>	<p>Workshop 4.4 Results from the Second European Survey of Enterprises on New and Emerging Risks (ESENER-2) <i>Chair: Peter Hasle</i></p>	<p>Workshop 4.5 Quantified self tools in the workplace <i>Chair: Hilbrand Oldenhuis</i></p>
4.1 Contributions	<p>Authors: Sadao Horino, Yutaka Kobayashi, Tomonobu Sugisaki and Yoshiaki Kono Title: Contributing factors for overwork accidents prevention in small enterprises of truck, bus and taxi businesses. Author: E. Rotoli and Ghita Bracaletti Title: The "Italian" OIRA project: the development of the tool according to the Occupational Health and Safety Italian Legislation. Authors: Tae-Won Jang, Hyoung-Ryoul Kim, Junsu Byun and Park Sung-Hye Title: Evaluation for adequate driving and resting time of the commercial bus drivers.</p>				
ROOM: F1.19					
4.2 Special Session	<p>Chair Roundtable discussion: Margreet Boersma and Frank Jan de Graaf Special Session: Roundtable The role of finance & accounting in healthy businesses and a sustainable society - Sustainability & Finance I</p>				
ROOM: E1.44					
4.3 Contributions	<p>Authors: Barry Foster, Deirdre Farr and Ian Laird Title: The inter-relationship between employment relations practices and occupational health and safety practices in SMEs: testing a theoretical perspective. Authors: Deirdre Farr, Barry Foster and Ian Laird Title: Defining a healthy and safe work environment in SEs in New Zealand: a study of the 'good employer'. Authors: Karin Reinhold, Marina Järvis and Anu Virovere Title: Healthy and safe working environment, organisational learning at SMEs as a part of company safety culture.</p>				
ROOM: F2.17					

4.4 Contributions	Authors: Xabier Irastorza, Malgorzata Milczarek and William Cockburn Title: Occupational Safety and Health Management – evidence from ESENER-2.				
ROOM: F1.20	Authors: Malgorzata Milczarek, Xabier Irastorza and William Cockburn Title: Managing psychosocial risks in small enterprises – ESENER-2 findings. Author: David Walters Title: Studying worker representation and involvement in health and safety in micro and small firms —what we know and some methodological challenges for finding out more.				
4.5 Contributions	Authors: Hans Wortmann, Bart Verkerke, Sandra Brouwer and Monique Lorist (Maarten Lahr presents) Title: SPRINT@Work: how do we keep employees fit and healthy?				
ROOM: F2.14	Authors: Hilbrand Oldenhuis, Louis Polstra, Hugo Velthuisen and Martijn de Groot Title: Increasing employees level of sustainable employability via self-tracking devices. Authors: Marjolein Douwes and Heleen de Kraker Title: Three Dutch tools for online risk assessment of physical workload.				
15:45-16:15	Afternoon refreshments				
16:15-17:45	Concurrent Workshop Sessions				
	Workshop 5.1 OSH: sector level studies 3 <i>Chair: Supriya Lahiri</i>	Workshop 5.2 <u>Special Session</u> Roundtable Sustainability & Finance II <i>Chairs: Margreet Boersma and Frank Jan de Graaf</i>	Workshop 5.3 OSH: influencing firms <i>Chair: Garrett Burnett</i>	Workshop 5.4 <u>Special Session</u> Roundtable discussion on proposals for research based on the ESENER-2 dataset <i>Chair: William Cockburn</i>	Workshop 5.5 <u>Special Session</u> Partnering with Small Business Enterprises to Conduct Health Promotion Research <i>Chairs: Laura A. Linnan</i>
5.1 Contributions	Authors: Supriya Lahiri, Tommaso Tempesti and Somnath Gangopadhyay Title: Is there an economic case for training intervention in the manual material handling sector of developing countries?				
ROOM: F1.19	Authors: Astrid Antes and Roswitha Hosemann Title: Start clear! Healthy hands and beauty. Authors: Sisse Grøn, Jeremy Hayman and Juan Rocha Title: The fishing industry in transformation - what are the implications for health and safety?				
5.2 Special Session	Chair Roundtable discussion: Margreet Boersma and Frank Jan de Graaf Special Session: Roundtable The role of finance & accounting in healthy businesses and a sustainable society - Sustainability & Finance II				
ROOM: E1.44					
5.3 Contributions	Authors: Karl Gummesson and Alexis Rydell Title: Safety training to reduce wood dust: a work method. Author: Jaana Lerssi-Uskelin Title: An empowering network for micro- and small enterprises. Author: Gérard Ropert Title: Partnerships related to occupational risk prevention in SMEs.				
ROOM: F2.17					
5.4 Special Session	Chair Roundtable discussion: William Cockburn Special Session: Roundtable discussion on proposals for research based on the ESENER-2 dataset				
ROOM: F1.22					
5.5 Special Session	Chairs/authors: Laura A. Linnan and Guadalupe X. Ayala Special Session: Partnering with Small Business Enterprises to Conduct Health Promotion Research				
ROOM: F1.23					

FRIDAY 23 October 2015					
08:00-08:45		Registration & Coffee (Location: Atrium)			
08:45-10:30		Concurrent Workshop Sessions			
	Workshop 6.1 OSH: occupational health services and SMEs <i>Chair: Helena Palmgren</i>	Workshop 6.2 Governance in SMEs <i>Chairs: Frank Jan de Graaf and Hugo Velthuisen</i>	Workshop 6.3 OSH: the firm <i>Chair: Ivan Silva</i>	Workshop 6.4 SESAME <i>Chair: Monique Ramioul</i>	Workshop 6.5 Market Orientation in Health Care <i>Chair: Karel-Jan Alsem</i>
6.1 Contributions	<p>Authors: Kristina Rajala, Simo Kaleva and Helena Palmgren Title: Small enterprises' and entrepreneurs' experiences of occupational health services in North Karelia. Authors: Helena Palmgren, Simo Kaleva, Kristina Rajala and Minna Savinainen Title: How to enable SME arrange occupational health services? Authors: Harm van Lieshout, Anneloes Scholing and Kathinka Geling Title: Preventing mismatch? A regional labour market pilot.</p>				
ROOM: F1.19					
6.2 Contributions	<p>Authors: Sisse Grøn and Hans Joergen Limborg Title: Networks of SMEs - a potential policy instrument to promote health and safety? Author: Marcel van der Poel Title: Intercultural competence @ SMEs. Author: Jaan Kets Title: Reviewing the relationship between technological innovation and internationalization from a dynamic capabilities' perspective. Authors: Austin D'Souza, Hugo Velthuisen, Hans Wortmann and George Huitema Title: Developing a viable business model for community owned solar farms in the Netherlands.</p>				
ROOM: F2.13					
6.3 Contributions	<p>Authors: Ivan Silva and Carolina Cuadra Title: Multidimensional diagnosis of the work environment in SMEs. Author: Jean-Claude Poirier Title: The financial incentives for SMEs OSH activities in France. Authors: Jo-Ann Chen-Yu'En and Kee Chong Tan Title: SME business leaders' motivations and barriers in workplace safety and health leadership. Authors: Thomas Cunningham, Garrett Burnett and Brenda Jacklitsch Title: Diffusion of an integrated approach to health, safety and wellness for smaller businesses: perspectives from intermediary organizations.</p>				
ROOM: F2.17					
6.4 Contributions	<p>Author: Monique Ramioul Title: Safe Small and Micro Enterprises – What works and why it works... Outcome from the State-of-Play research of the SESAME project. Authors: Ann-Beth Antonsson and Peter Hasle Title: How can context affect what strategies are effective in improving the working environment in small companies? Authors: Ann-Beth Antonsson and Peter Hasle Title: What kind of knowledge do small companies need to improve their working environment? Author: David Walters Title: Addressing the 'workers standpoint' on health and safety in small and micro firms.</p>				
ROOM: F1.20					
6.5 Contributions	<p>Authors: Karel-Jan Alsem and Eric Kosteljik Title: How good are health care companies at branding? Authors: Leenke Visser and Dirk Johan de Jong Title: Decision-making process in elderly care: an explorative study. Author: Jochem Hoekstra Title: The CQI as a predictor of resident satisfaction in nursing homes.</p>				
ROOM: F2.15					
10:30-11:00		Coffee Break			

11:00-12:45		Concurrent Workshop Sessions			
	<p>Workshop 7.1 OSH: stress <i>Chair: Stig Vinberg</i></p>	<p>Workshop 7.2 Sustainability in SMEs <i>Chair: Egbert Dommerholt</i></p>	<p>Workshop 7.3 The business side of health care organisations: realising change <i>Chair: Hugo Velthuisen</i></p>	<p>Workshop 7.4 <u>Special Session</u> Roundtable Entrepreneurial networking: How can your network contribute? <i>Chairs: Frans Donders and Martin Haring</i></p>	
7.1 Contributions	<p>Authors: Etsuko Yoshikawa, Toru Yoshikawa and Kazutaka Kogi Title: Development of a participatory workplace environment improvement program to promote primary prevention for work-related stress in Japan.</p>				
ROOM: F1.19	<p>Authors: Just Miels and Christian Gericke Title: Mental stress in SMEs.</p>				
7.2 Contributions	<p>Authors: Stig Vinberg, Elisabeth Hansen, Lisa Markussen and Bodil Landstad Title: Psychosocial working conditions, health and life-style among leaders and co-workers in small-scale enterprises.</p>				
ROOM: F2.13	<p>Authors: Kazutaka Kogi, Toru Yoshikawa and Etsuko Yoshikawa Title: The roles of voluntary facilitators in participatory work improvement and stress prevention programmes based on group work of their co-workers.</p>				
7.3 Contributions	<p>Authors: Parisa Salimzadeh, Jerry Courvisanos and Raveendranath Ravi Nayak Title: An exploratory study of factors affecting sustainability adoption in small and medium-sized enterprises.</p>				
ROOM: F2.15	<p>Authors: Maartje Harmelink and Annette Klarenbeek Title: Social acceptance of sustainable issues. A discourse analysis of how people speak about bio-digestion.</p>				
7.4 Special Session	<p>Author: Gunther Heiss Title: SME's internationalization: the role of organizational capabilities on strategy in the German MedTech industry.</p>				
ROOM: F1.23	<p>Authors: Marike Peterzon and Hugo Velthuisen Title: Using governance to understand how to improve an SME's success with introducing ehealth applications in Dutch healthcare organisations.</p>				
	<p>Author: Jan Balje, Anke Carter and Hugo Velthuisen Title: Agile as change approach in ehealth innovation projects.</p>				
	<p>Chair Roundtable discussion: Frans Donders and Martin Haring Special Session: Entrepreneurial networking: How can your network contribute?</p>				
12:45-13:30		Lunch (Location: Atrium)			
13:30-14:30		<p>Closing Session (Location: Appel) Including best paper award PhD candidates <i>Chair: Harm van Lieshout</i></p>			
<p>Link to description Closing Session, including: Best paper award, highlights from the sessions, different perspectives: an interview session and 'until we meet again'.</p>					