



# Understanding Small Enterprises (USE) Conference 2013

19<sup>th</sup> – 22<sup>nd</sup> February 2013

## FINAL CONFERENCE PROGRAMME

DAY ONE – TUESDAY 19 <sup>th</sup> FEBRUARY 2013			
1400 - 1700	Registration Desk Opens		Rutherford Hotel Lobby
1700 - 1900	Informal Get-together with refreshments		Waimea and Heaphy Foyer and Port of Call Bar (adjacent to Waimea and Wairau Room)
DAY TWO – WEDNESDAY 20 <sup>th</sup> FEBRUARY 2013			
0745 - 0825	Registration Desk Opens		Waimea Foyer
0830 - 0840	Mihi whakatau – blessing of USE2013		Waimea and Wairau Room
0840 - 0845	Welcome: Mayor of Nelson		
0845 - 0855	Opening: Lesley Haines from the Ministry of Business, Innovation and Employment		
0855 - 0900	Welcome from the chair of USE2013 – Professor Stephen Legg		
0900 - 0945	Keynote address –Professor Peter Hasle <i>From Understanding to Action: New strategies to reach out to, and support, small enterprises</i>		
0945 - 1005	Invited speaker – Mavis Mullins <i>How to integrate occupational health and safety in small businesses</i>		
1005 - 1015	Questions		
1015 - 1045	Morning tea		Waimea and Heaphy Foyer
1045 – 1215	Concurrent sessions		
Session	1.1 – Identifying the problem Riwaka Room Session chairs: Susanne Bahn & David Walters	1.2 – Agriculture sector Heaphy Room Session chairs: Peter Lundqvist & Dave Moore	1.3 – Intervention Waimea and Wairau Room Session chairs: Ian Laird & Peter Hasle
	Practical tool and procedure for risk assessment in small and medium sized enterprises. Illustration in SMEs in Estonia <u>Karin Reinhold &amp; Piia Tint</u>	Agricultural workers' motivation for participating in HSE training <u>Kari Kjestveit, Brit Logstein &amp; Kari Anne Holte</u>	Safety in the on shore transport sector for SME enterprises <u>Kirsten Jørgensen</u>
	Health and safety problems of small enterprises in Turkey	Evaluation of a Swedish national programme on injury prevention in small farm businesses	Development of a participatory workplace environment improvement program for migrant

	<u>M.Sarper Erdogan</u> , Ozer Kanburoglu & A.Ayhan Yuceokur	<u>Peter Lundqvist</u>	<b>workers in Japan</b> Etsuko Yoshikawa, Toyoki Nakao, Ippei Mori, Toru Yoshikawa & Kazutaka Kogi (presented on behalf of Etsuko Yoshikawa by <u>Toru Yoshikawa</u> )
	<b>Patterns of underlying causes of work-related traumatic fatalities — comparison between small and larger companies</b> <u>Theresa Holizki</u> , Rosebelle McDonald & Faith Gagnon	<b>Strategies to improve safety in small agriculture businesses</b> <u>Ann-Beth Antonsson</u>	<b>Challenges in participatory primary stress management interventions in knowledge intensive SMEs</b> <u>Liv Gish</u> & Christine Ipsen
	<b>Apprentices in small enterprises within building and construction: injuries related to size and discipline</b> <u>Kari Anne Holte</u> & Kari Kjestveit	<b>The harvest trail: occupational risk in Australian agriculture and the international labour market</b> <u>Elsa Underhill</u> & Malcolm Rimmer	<b>An intervention on Psychosocial Risk (PSR) in an SME</b> Johann Petit & <u>Bernard Dugué</u>
	<i>2 minute poster presentation:</i> <b>Case-series analysis of occupational disease/injury among migrant workers in Japan</b> <u>Ippei Mori</u> , Toru Yoshikawa & Kazuhiro Sakai		<i>2 minute poster presentations:</i> <b>Employers' attitudes towards mental health in Japanese micro-scale enterprises: a study protocol</b> <u>Jiro Moriguchi</u> , Hayato Terada, Fumiko Ohashi, Yoko Katagiri, Satomi Kakimori, Junko Nakatani, Sonoko Sakuragi, Nobuaki Kagimoto Ikuko Mizushima & Masayuki Ikeda  <b>From practice to products - new innovations as a result of well-being at work project in Finland</b> <u>Paula Naumanen</u> , Jyrki Liesivuori, Tiina Saarelm-Thiel, Markku Sainio & Jouni Lehtelä  <b>From practice to products - comprehensive well-being at work culture in Finland</b> <u>Paula Naumanen</u> , Jyrki Liesivuori, Tiina Saarelm-Thiel, Markku Sainio & Jouni Lehtelä
1215 – 1315	<b>Lunch</b>		<b>Waimea and Heaphy Foyer</b>
1315 – 1400	<b>Keynote address – Associate Professor Felicity Lamm</b> <i>The challenges of researching OHS of vulnerable workers in the small business sector</i>		<b>Waimea and Wairau Room</b>
1400 – 1415	Room change break		

1415 – 1545	Concurrent sessions		
<b>Session</b>	<b>1.4 – Identifying the problem</b> Riwaka Room Session chairs: Elsa Underhill & Stephen Legg	<b>1.5 – Agriculture sector</b> Heaphy Room Session chairs: Peter Lundqvist & Dave Moore	<b>1.6 – Informal sector</b> Waimea and Wairau Room Session chairs: Regina Maciel & Felicity Lamm
	<b>Health co-morbidity effects on injury treatment and rehabilitation, and why SMEs should be concerned</b> <u>John Wren</u>	<b>Three years into the DairyNZ sponsored Dairy Farmer Wellness and Wellbeing programme in the New Zealand rural dairy sector: What is the issue, what is being done, and what are the results to date?</b> <u>Brent Nielsen</u> , Chris Polaczuk & John Wren	<b>A case study of a clothing vendor at street fairs of Fortaleza: A description of a socio-productive network</b> <u>Regina Maciel</u> , Tereza Glaucia Rocha Matos, Luciana Maria Maia Viana, Marselle Fernandes Fontenelle & João Bosco Feitosa dos Santos
	<b>Prevalence and risk factors for work-related shoulder pain among informal garment workers in the northeast of Thailand</b> <u>Pornnapa Suggaravetsiri</u> , Sunisa Chaiklieng, & Rungtip Puntumetakul	<b>Fatigue in dairy farming – a New Zealand response using change laboratories</b> <u>Rupert Tipples</u> , Roberta Hill, Ken Wilson & Jill Greenhalgh	<b>Occupational health hazards among women workers in small scale industries in Uttarakhand State of India</b> Kavita Narwal, <u>Promila Sharma</u> & Uma Melkania
	<b>Working risk factors and musculoskeletal disorders (MSDs)</b> <u>Milan Tucek</u> & Jana Hlavkova	<b>The prevention of noise induced hearing loss in dairy farming in New Zealand</b> <u>Ian Laird</u>	<b>Informal entrepreneurs in public spaces in downtown Fortaleza, Brazil</b> <u>João Bosco Feitosa dos Santos</u> , <u>Regina Maciel</u> , Angelica Maria Pinheiro Ramos & Larissa Menezes Santos Rocha
	<b>Risk factors for low back pain among university office workers: a prospective cohort study</b> <u>Sunisa Chaiklieng</u> & Pornnapa Suggaravetsiri	<b>Time available for session debrief and discussion</b>	<b>Participatory practices and understanding of occupational health and safety risks in small businesses</b> <u>Bikram Pandey</u> , Ian Laird, Kirsten Olsen, Peter Hasle & Stephen Legg
	<i>2 minute poster presentation :</i> <b>BACKS Tool: A prospective study in identifying associated factors with predictive values of occupational chronic low back pain in a developing country</b> <u>Jenn Zhueng Tam</u> , Sharifa Ezat Wan Puteh & Noor Hassim Ismail		
1545 – 1615	<b>Afternoon tea</b>		<b>Waimea and Heaphy Foyer</b>
1615 – 1745	Concurrent sessions		
<b>Session</b>	<b>1.7 – Stress &amp; small business</b> Heaphy Room	<b>1.8 –Hospitality and Tourism</b> Riwaka Room	<b>1.9 – Informal sector</b> Waimea Room

	<b>Session chairs: Mark Le Fevre &amp; Clare George</b>	<b>Session chair: Hans-Juergen Bischoff</b>	<b>Session chairs: Regina Maciel &amp; Felicity Lamm</b>
	<b>Roundtable discussion - Managing stress in small workplaces: developing a research agenda</b>	<b>Workshop – Hospitality and tourism</b>	<b>Risk factors associated with upper limbs and low back disorders among informal workers of hand-operated rebar benders</b> <u>Sunisa Chaiklieng &amp; Wiwat Sungkhabut</u>
			<b>Informality: A better choice or a result of no choice at all?</b> <u>Regina Maciel, Virna Nascimento, Renata Guimarães de Carvalho, Ana Cristina Martins Batista, Karen Bomfim Hyppólito, Isaac Bastos de Andrade, Elayne de Sousa, Carvalho e Oliveira, Tereza Glaucia Rocha Matos &amp; Luciana Maria Maia</u>
			<b>Time available for session debrief and discussion</b>
1730 – 1845	<b>Business meeting for SCOHSEIS</b>		<b>Wairau Room</b>
1830	Buses collect delegates from Rutherford Hotel and depart for The Boatshed		
1900 – 2100	<b>Welcome Reception – The Boatshed</b>		
2100	Buses return from The Boatshed to the Rutherford Hotel		

DAY THREE – THURSDAY 21 FEBRUARY 2013			
0810 – 0840	Registration Desk Opens		Waimea Lobby
0845 - 0855	Opening speech by Ingrid Christensen - ILO Decent Work Technical Support Team for East and South-Asia		Waimea Room
0855 - 0900	Presentation of ICOH Student Award for Best Paper		
0900 - 0940	Keynote address – Professor Kazutaka Kogi <i>Promoting participatory practices to improve small-scale workplaces in developing countries</i>		
0940 – 1020	Keynote address – Professor David Walters <i>Innovative strategies for better regulation of health and safety arrangements in small firms: one step forwards, two steps back?</i>		
1020 - 1045	Morning tea		Waimea and Heaphy Foyer
1045 – 1215	Concurrent sessions		
Session	2.1 – Globalisation Heaphy Room Session chair: Franz Josef Gellert	2.2 – Intervention Waimea and Wairau Room Session chairs: Tim Bentley & Rupert Tipples	2.3 – Practical tools Riwaka Room Session chairs: Paula Naumanen & Ing-Marie Andersson
	Standardisation as a strategy for economic growth in Europe, a literature review <u>Catherine Jordan</u> & Martina Kelly	Return to work in small enterprises <u>Kristina Gunnarsson</u> , Markus Larsson, Helena Persson Schill & Malin Josephson	A practical toolkit for voluntary trainers in improving small enterprises in a developing country <u>Kazutaka Kogi</u> , Toru Yoshikawa, Takeru Kato, Miwako Nagasu & V. R. Jaganathan
	Running head: aging workers in SMEs and the influence on corporate's internationalization Tina Zahel & <u>Franz Josef Gellert</u>	Anthropometric data to develop relaxing chair for workers working in small scale hospitality industry to enhance enterprising ability Tulika Khare & <u>Promila Sharma</u>	Locally Adjusted Development of Participatory Action-Oriented Training (PAOT) toolkits for different workplaces by the Japan-Korea Occupational Health Network <u>Toru Yoshikawa</u> , Myung Sook Lee, Toyoki Nakao, Kuck Hyeun Woo, Etsuko Yoshikawa, Moon Hee Jung, Jungsun Park, Jae Hoon Roh & Kazutaka Kogi
	Offshoring: a matter of bridging cultural differences Björn Ziemer & <u>Franz Josef Gellert</u>	2 minute poster presentation: Establishment and operation of Workers' Health Center for small enterprise worker's health management in KOREA; based on Incheon Workers' Health Center <u>Jungho Hwang</u> , Inah Kim, Jong uk Won, Jeung Ho Kim, Young Sik Park & Jaehoon Roh	Finnish women entrepreneurs' work well being <u>Simo Kaleva</u> , Helena Palmgren, Päivi Jalonen, Kaija Tuomi
	Time available for session debrief and discussion		2 minute poster presentations: SYTY2000® Self-assessment - a

			<p><b>comprehensive approach to entrepreneur's well-being at work</b> Susanna Visuri, Leena Niemi, Heikki Saarni, <u>Paula Naumanen</u>, Henri Wibom &amp; Riitta Hamalainen</p> <p><b>Small steps in everyday life - a way to promote entrepreneurs health at work</b> Susanna Visuri, Leena Niemi, Heikki Saarni, <u>Paula Naumanen</u>, Henri Wibom &amp; Riitta Hamalainen</p>
1215 – 1315	<b>Lunch</b>		<b>Waimea and Heaphy Foyer</b>
1315 – 1400	<b>Keynote address – Professor David Caple</b> <i>The role of government and industry partners to support the SME sector in developing healthy workplaces</i>		<b>Waimea and Wairau Room</b>
1400 – 1415	Room change break		
1415 – 1545	<b>Concurrent sessions</b>		
<b>Session</b>	<b>2.4 –Ethics and CSR</b> <b>Heaphy Room</b> <b>Session chair:</b> Frank Jan de Graaf	<b>2.5 – Governmental issues</b> <b>Waimea and Wairau Room</b> <b>Session chairs:</b> David Caple & Kirsten Olsen	<b>2.6 – Practical tools</b> <b>Riwaka Room</b> <b>Session chairs:</b> Paula Naumanen & Ing-Marie Andersson
	<b>Employee-oriented CSR in multinational SME's: what is the role of values of owner-managers within international business</b> <u>Johan de Jong &amp; Frank Jan de Graaf</u>	<b>The unmet promise of occupational health and safety harmonisation: Continued complexity for small, multi-jurisdictional firms</b> <u>Susanne Bahn</u> , Susan Mayson, Rowena Barrett & Llandis Barratt-Pugh	<b>Video exposure monitoring for transfer of knowledge in chemical hazards to small enterprises</b> <u>Ing-Marie Andersson &amp; Gunnar Rosén</u>
	<b>Discovering authentic ethics leadership within the iron cage: a socio-historical study in a cooperative Dutch bank to explain/understand the role of leadership under the dominance of 'new liberal economics'</b> <u>Matthew Haigh &amp; Frank Jan de Graaf</u>	<b>Occupational health intervention in the wood processing sector - A New Zealand government project on reducing exposure to noise and wood dust</b> <u>Philippa Gibson</u> , John Wallaart, Ian Laird, Jeroen Douwes & John Pearse	<b>Occupational safety and health risk management in small and micro enterprises</b> <u>Paula Naumanen</u> , Panu Oksa, Jorma Lappalainen, Mika Liuhamo, Mika Nyberg, Rauno Pääkkönen, Minna Savinainen & Jarmo Vorne
	<b>Ethical stakes of corporate governance, ergonomic contribution to organizational redesign aiming at subsidiarity</b> <u>Bernard Dugué &amp; Johann Petit</u>	<b>OHS-model for small enterprises</b> <u>Helena Palmgren</u> , Simo Kaleva, Heikki Saarni, Panu Oksa, Minna Savinainen & Mika Nyberg	<b>"Chemicals. Take care of yourself and others – from knowledge to practice" - Application of action-oriented corrective ergonomics checklist to improving a kitchen workplace at a university student canteen</b> <u>Sadao Horino</u>

	<b>Time available for session debrief and discussion</b>	<b>Networking among small and medium-sized enterprises - meeting the challenge of promoting safety and health measures</b> <u>Hans Jørgen Limborg &amp; Maya Flensburg Jensen</u>	<b>Teaching chemical safety at sea through film</b> <u>Anne Ries</u>
1545 – 1615	<b>Afternoon tea</b>		<b>Waimea and Heaphy Foyer</b>
1615 – 1730	<b>Concurrent Sessions</b>		
<b>Session</b>	<b>2.7 – Fishing</b> <b>Heaphy Room</b> <b>Session chairs:</b> Danaë Anderson, Jeremy Hayman & David Tappin	<b>2.8 – Governmental issues</b> <b>Waimea and Wairau Room</b> <b>Session chairs:</b> David Caple & Kirsten Olsen	<b>2.9 – Relationships in small businesses</b> <b>Riwaka Room</b> <b>Session chairs:</b> Marcus Ho, Rachel Morrison & Mark Le Fevre
	<b>Roundtable discussion - Managing OHS in the fishing industry: developing a research agenda</b>	<b>Realist analysis applied to an occupational health and safety economic incentive programme for micro businesses in high risk industries</b> <u>Kirsten Olsen, Leigh-Ann Harris &amp; Kristina Gunnarsson</u>	<b>Workshop - Relationships in small-medium enterprises (SMEs): Problems, issues and resolutions</b>
		<b>Factors influencing the motivation of small enterprises to participate in OHS initiatives</b> <u>Laura Veng Kvorning &amp; Peter Hasle</u>	
		<b>My wife is my risk manager: the role of the wife of the entrepreneur in occupational health and safety management</b> <u>Christophe Martin &amp; Franck Guarnieri</u>	
1830	<b>Buses will collect delegates from the Rutherford Hotel and depart to WOW</b>		
1900 – 2330	<b>Conference dinner at World of Wearable Arts Museum (WOW)</b>		

DAY FOUR – FRIDAY 22 FEBRUARY 2013			
0815 - 0900		<b>3.1 – Building capability for healthy SMEs</b> <b>Heaphy Room</b> <b>Session chairs:</b> Paula Naumanen & Kristina Gunnarsson <b>Workshop - Building capability for healthy SME and informal work: workshop on ergonomics and hygiene</b>	
0830 – 0900	<b>Registration Desk Opens</b>		<b>Waimea and Heaphy Foyer</b>
0900 - 0945	<b>Keynote address – Dr Hans-Juergen Bischoff</b> <i>What can prevention contribute to improving competitiveness of small enterprises and performance of workers?</i> <i>The legal basis in several European Systems for insuring occupational health and safety.</i>		<b>Waimea and Wairau Room</b>
0945 - 1015	<b>Morning tea</b>		<b>Waimea and Heaphy Foyer</b>
1015 - 1145	<b>Concurrent Sessions</b>		
<b>Session</b>	<b>3.2 – Intervention evaluation</b> <b>Riwaka Room</b> <b>Session chairs:</b> Ann-Beth Antonsson & Sylvie Gravel	<b>3.3 – Governmental issues</b> <b>Waimea and Wairau Room</b> <b>Session chairs:</b> David Caple & Kirsten Olsen	<b>3.4 – Building capability for healthy SMEs</b> <b>Heaphy Room</b> <b>Session chairs:</b> Paula Naumanen & Kristina Gunnarsson
	<b>A national intervention aiming at improving welders health and safety</b> <u>Ann-Beth Antonsson</u> , Bengt Christensson & Helena Strehlenert	<b>Advancing research on delivering workplace health and safety to small businesses: A U.S. perspective</b> <u>Thomas Cunningham</u> , Raymond Sinclair & Paul Schulte	<b>Workshop - Building capability for healthy SME and informal work: workshop on ergonomics and hygiene</b>
	<b>Knowledge transfer in occupational safety and health for immigrant workers</b> <u>Sylvie Gravel</u> , Jacques Rhéaume & Gabrielle Legendre	<b>Roundtable discussion to conclude session - What are the implications for national intervention programmes?</b> David Caple & Kirsten Olsen	
	<b>“Growing a safety culture” in small forestry businesses</b> Hillary Bennett & <u>Don Ramsay</u>		
	<b>A safety culture intervention: “Growing a Safety Culture” in small forestry businesses</b>		



	<u>Don Ramsay &amp; Hillary Bennett</u>	
1145 - 1215	<b>Preparation of presentation of learning's</b> Session chairs and co-chairs to sum up their sessions in relation to the conference theme.	<b>Waimea and Wairau Room</b>
1215 - 1300	<b>Lunch</b>	<b>Waimea and Heaphy Foyer</b>
1300 - 1320	<b>What have we learnt from USE2013? – Kirsten Olsen and Hans Jørgen Limborg</b> <b>Review session</b> - Your opportunity to find out what happened in the sessions in which you did not participate	<b>Waimea and Wairau Room</b>
1320 - 1400	<b>Interactive panel interviews</b> Putting understanding into practice: the conference seen from different perspectives. Interviews with a 1. young researcher, 2. small business owner, 3. consultant and a 4. national regulator.	
1400 - 1415	<b>Next USE Conference – Frank Jan de Graaf and Franz Joseph Gellert</b> A message from the organisers of the next USE Conference in Groningen, Netherlands.	
1415 - 1430	<b>Farewell and closing – Professor Peter Hasle and Professor Stephen Legg</b>	