



# Sponsorship Opportunities

Worker Well-Being and Sustainable Business Health:  
From Ideas to Achievable Reality

**October 25 – 27, 2017 | Denver, CO USA**

**Center for Health, Work & Environment**  
colorado school of public health



# What is USE 2017?

Small businesses, researchers, students, and public health professionals from around the globe will come together at USE 2017 to understand the unique needs of small businesses and share strategies for cultivating healthy work environments. The agenda will include presentations on the latest research in workplace health and safety, networking opportunities, and in-depth trainings on bringing safety and wellness to work.



# Why Sponsor?

- **Partner with influential leaders from around the world:**
  - National Institute for Occupational Safety and Health (NIOSH)
  - Center for Health, Work and Environment (CHWE)
  - National Research Council (NRC)
  - International Ergonomics Association (IEA)
  - International Commission on Occupational Health (ICOH)
- **Promote your organization to nearly 300 attendees**
  - Small business owners, occupational safety & health researchers, chambers of commerce, unions, local governments and more
- **Support research and education for small enterprises and help build a healthier workforce.**



# Who Attends?

## Attendee Demographics:

- 90 organizations represented
- OH&S Professionals
- Academia
- Government officials

## Continents Represented:

- Asia
- Europe
- North America
- South America



# Sponsorship Opportunities

	Exclusive \$30,000 (1)	Presenting \$20,000 (2)	Supporting \$10,000 (3)	Gala Dinner \$8,000 (1)	Lunch \$4,000 (3)	Keynote \$3,000 (6)	Promotional \$2,000 (4)
Podium Time at Event	✓						
Prominent logo display throughout event	✓	✓					
Ticket & Preferred seating at Gala Dinner	✓ Up to 5 attendees			✓ Up to 10 attendees			
Full-Conference Registration	✓ Up to 8 attendees	✓ Up to 5 attendees	✓ Up to 3 attendees				
Advertisement in Conference Program	✓ Full-page	✓ ¾ Page	✓ ½ page				
Logo inclusion in i print and online materials	✓	✓	✓	✓	✓	✓	Logo included on giveaway items
Promotional Flyer for Conference Bags	✓	✓	✓	✓	✓	✓	
Access to Full Registration List	✓	✓	✓	✓	✓	✓	✓

# Exclusive Sponsor Benefits

## **\$30,000 | Exclusive**

- Identification as exclusive sponsor on print and online materials for event
- Podium time at the event
- Banner displayed prominently during plenary sessions
- Tickets and preferred seating for five at the Gala Dinner
- Full conference registration for eight attendees
- Full-page advertisement in conference program
- Logo inclusion on all conference materials including print and online
- Promotion flyer for conference bags
- Access to full registration list

# Presenting Sponsor Benefits

## *\$20,000 | Two Opportunities*

- Logo displayed prominently throughout event
- Full conference registration for five attendees
- $\frac{3}{4}$  page advertisement in conference program
- Logo inclusion on print and online conference materials
- Promotion flyer for conference bags
- Access to full registration list



# Supporting Sponsor Benefits

## *\$10,000 | Three Opportunities*

- Full conference registration for three attendees
- ½ page advertisement in conference program
- Logo inclusion on print and online conference materials
- Promotion flyer for conference bags
- Access to full registration list





# Gala Dinner Sponsor Benefits

## **\$8,000 | *Exclusive***

- Identification as exclusive Gala Dinner Sponsor on marketing leading up to the event
- Reserved table for 10 at Gala Dinner
- Logo inclusion on print and online conference materials
- Promotion flyer for conference bags
- Access to full registration list



# SPONSOR USE 2017 | Application Form

Secure your spot today. Please fill out the following form and send it back to Michelle Haan at [michelle.haan@ucdenver.edu](mailto:michelle.haan@ucdenver.edu) or by fax at 303.724.7834

## CONTACT INFORMATION (please print):

Company Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Contact E-mail: \_\_\_\_\_ Contact Phone Number: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

## SPONSORSHIP PACKAGE:

Exclusive( \$30,000)

Presenting Sponsor (\$20,000)

Supporting Sponsor (\$10,000)

Gala Dinner Sponsor (\$8,000)

Lunch Sponsor (\$4,000)

Keynote Sponsor (\$3,000)

Promotional Sponsor (\$2,000)

## PAYMENT METHOD:

Pay by check - make checks payable to:

UCD: Center for Health, Work & Environment

13001 E. 17<sup>th</sup> Place, Building 500 B110, Aurora, CO 80045

Send me an invoice to pay by card.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date



Retrieved from: <https://drexelbarrell.com/contact.php>

## **We look forward to seeing you in Denver!**

October 25 – 27, 2016 | Curtis Hotel | 1405 Curtis St. 80202

For sponsorship opportunities contact:  
Michelle Haan at [michelle.haan@ucdenver.edu](mailto:michelle.haan@ucdenver.edu)